



Platinum Equity Acquires Quark

Los Angeles, CA and Denver, CO - August 9, 2011 - Platinum Equity announced today that it has acquired Quark, a provider of publishing software for professional designers and enterprise organizations.

Financial terms of the transaction were not disclosed.

“Quark is a legendary brand that helped create the desktop publishing market and is now helping organizations transform how they publish content both to print and digital media,” said Brian Wall, partner at Platinum who led the team pursuing the acquisition. “Quark is committed to its loyal and dedicated user base and we are enthusiastic about the company’s new products which are gaining traction and generating positive reviews. We believe that with their expertise and innovative software, Quark has the potential to revolutionize publishing again.”

Based in Denver, Colo., Quark provides a set of software applications targeted at creative professionals and the enterprise dynamic publishing market. These tools are components in a value chain of software products that enable the creation, management, publication, and delivery of content across a variety of media including print, email, web, social media, and the next generation of e-reader, tablet, and mobile devices such as the iPad.

“This transition comes at an exciting time for our company and our customers. In the past few years we have made great strides in helping our customers realize dynamic publishing, have re-invigorated QuarkXPress, and have readied Quark to take an early leadership position in digital publishing,” said Raymond Schiavone, President and CEO at Quark. “Platinum Equity is well-positioned to help us continue to execute our dynamic publishing vision through their market reach, merger and acquisition experience, and operational support. This is the natural next step for Quark’s evolution.”

Mr. Wall said that Platinum Equity has already initiated a process focused on transitioning Quark to new ownership. The Platinum operations team is working together with the Quark management team to focus on Quark’s core markets and create an acquisition strategy focused on expanding the breadth and depth of Quark’s product capabilities and geographic coverage.

For more information, Quark customers can email questions to pr@quark.com.

About Quark

Quark Software Inc. (www.quark.com) is a leading provider of publishing software for professional designers, small and mid-sized businesses, and large organizations in more than 160 countries. Two decades ago, Quark’s flagship product -- QuarkXPress -- changed the course of traditional publishing. For more than 25 years, Quark has built on its knowledge and experience in design and publishing to provide software solutions that support collaborative workflows and automated publishing across multiple channels. Today, Quark is revolutionizing publishing again by setting new standards in XML-based publishing across print, the Web, and digital media, as well as by helping owners and employees of small and mid-sized businesses promote their products and services easily, professionally, and affordably. Denver-based Quark Inc. is privately held.

About Platinum Equity

Platinum Equity (www.platinumequity.com) is a global M&A&O® firm specializing in the merger, acquisition and operation of companies that provide services and solutions to customers in a broad range of business markets, including information technology, telecommunications, logistics, metals services, manufacturing and distribution. Since its founding in 1995 by Tom Gores, Platinum Equity has completed more than 115 acquisitions.

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